



THE COMPANY PROFILE

BID2BUY
AUCTIONEERS

“ Where Bidders
Become Winners ”



EXECUTIVE SUMMARY

Bid2Buy Auctioneers (Pty) Ltd is a 100% citizen-owned, Botswana-based auctioneering firm dedicated to providing efficient, transparent, and results-driven asset disposal solutions. We specialize in connecting sellers with qualified buyers through structured, competitive auction environments designed to maximize value and significantly reduce time-to-sale. Operating at the nexus of asset disposal, market access, and financial opportunity, Bid2Buy is a trusted partner for institutions, businesses, and individuals seeking reliable auction services.

ABOUT US

Bid2Buy Auctioneers (Pty) Ltd is a dynamic and customer-centric auction house that excels in facilitating the exchange of a diverse range of valuable assets. Since our inception, we have rapidly established ourselves as a trusted name within the auction industry, renowned for our unwavering commitment to professionalism, transparency, confidentiality, and exceptional client service. Our dedication ensures unparalleled support for both buyers and sellers throughout every stage of the auction process.



MISSION & VISION

Mission: To provide structured, transparent, and competitive auction solutions that enable efficient asset disposal and unlock maximum value for our clients, fostering a vibrant marketplace for all participants.

Vision: To be the leading force in Botswana's auctioneering industry, setting new standards of excellence, integrity, and accessibility, and expanding our reach to become a recognized leader across multiple sectors regionally and globally.

OUR VALUE PROPOSITION

Bid2Buy is more than just an auction house; we are a comprehensive market access platform that empowers our clients by:

Converting Assets into Liquidity: Facilitating the rapid transformation of diverse assets into immediate capital.

Accessing Qualified Buyers: Connecting sellers with a broad network of pre-qualified and competitive bidders.

Achieving True Market Value: Leveraging competitive bidding environments to ensure assets realize their optimal market price.

Eliminating Delays: Streamlining the sales process to significantly reduce the time typically associated with traditional disposal methods.



CORE SERVICES

Auction Categories

Bid2Buy conducts auctions across a wide spectrum of asset classes, ensuring comprehensive market coverage:

CATEGORY	DESCRIPTION
Real Estate	Residential, commercial, and industrial properties.
Motor Vehicles	Passenger cars, commercial vehicles, and heavy-duty transport.
Plant & Machinery	Industrial equipment, construction machinery, and specialized tools.
Livestock & Agriculture	Farm animals, agricultural machinery, and related equipment.
Furniture & Household	Residential and office furnishings, appliances, and general items.
Corporate Assets	Efficient liquidation of surplus corporate assets.
Liquidations	Professional handling of assets from insolvency and repossessions.

SUPPORT SERVICES:

To ensure a seamless auction experience, we offer a full suite of support services:

Asset Assessment: Expert evaluation and cataloging of assets.

Valuations: Professional appraisal services to determine fair market value.

Strategic Marketing: Targeted campaigns to attract the right buyers and maximize exposure.

Storage & Logistics: Secure storage solutions and efficient transportation management.

Reporting: Comprehensive post-auction reports and analytics.



OUR AUCTION MODEL

Our proven auction model ensures efficiency and transparency at every step:

Asset Intake & Assessment: Thorough evaluation and documentation of assets.

Strategic Marketing: Development and execution of tailored marketing campaigns.

Buyer Engagement: Cultivating and engaging a network of serious bidders.

Live Auction Execution: Professional and transparent conduct of both physical and online auctions.

Settlement & Handover: Efficient processing of payments and secure transfer of assets.

COMPETITIVE ADVANTAGES

Bid2Buy Auctioneers stands apart through several key differentiators:

Citizen-Owned Advantage: As a 100% citizen-owned entity, we possess an intrinsic understanding of the local market dynamics and contribute directly to Botswana's economic growth.

Extensive Market Reach: Our robust marketing strategies and established buyer network ensure broad exposure for assets, attracting both local and international bidders.

Transparency & Compliance: We uphold the highest standards of integrity, ensuring all auction processes are transparent, ethical, and fully compliant with relevant regulations.

Speed of Execution: Our streamlined operations and proactive approach significantly reduce the time required for asset disposal, providing quick liquidity for sellers.

Data & Insights: We leverage market data and insights to inform our strategies, optimizing outcomes for our clients.



INDUSTRY POSITIONING & STRATEGIC GROWTH



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Bid2Buy is strategically positioned to serve critical sectors within the Botswanan economy:

Financial Institutions: Providing robust solutions for the disposal of repossessed assets and optimizing recovery rates.

Farmer Associations & Agricultural Sector: Specializing in livestock auctions and the sale of agricultural equipment, supporting a vital national industry.

Corporate & Government Entities: Offering transparent and efficient processes for surplus asset disposal and public sector liquidations.

Our strategic growth focus includes:

Expansion in Agricultural Auctions: Deepening our presence and expertise in this key sector.

Institutional Partnerships: Forging stronger alliances with banks, government bodies, and large corporations.

National Auction Platform Development: Investing in technology to enhance our online auction capabilities and reach.



INFRASTRUCTURE & CAPACITY

Head Office: Gaborone, Botswana. A prime location with high traffic in the centre of Gaborone possessing more than 1500sqm.

Operational Capability: Our infrastructure supports:

- 1.) Nationwide Auctions:** Ability to conduct auctions across all regions of Botswana.
- 2.) Storage Facilities:** Secure and adequate storage solutions for diverse asset types.
- 3.) Large-Scale Auction Handling:** Capacity to manage complex and high-volume auction events. In Addition to the above we have access to the **following storage facilities:**
 - 1.) 1700Sqm Warehouse Built Area in Pilane on a 5800Sqm Plot
 - 2.) 70,000sqm land for large plant and machinery, or livestock.





STRATEGIC CLIENTS AND PARTNERSHIPS

Our reputation is built on the trust of leading institutions across Botswana. We are proud to have collaborated with and continue to serve:



DE BEERS GROUP



SALES & DISTRIBUTION
A DP WORLD Company





CONTACT INFORMATION

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CLOSING STATEMENT

Bid2Buy Auctioneers is committed to transforming how assets are bought and sold in Botswana. We stand for:

Speed. Transparency. Value.

Partner with Bid2Buy for unparalleled auction expertise and results that delivers exceptional results.

Willing Buyer , Willing Seller